

Cookie Policy

Nobium Bilgi Tekn. Ve Dan. Tic. A.S. the (“Company”), we use certain technologies (“cookies”) such as cookies, pixels, and gifs to improve your experience during your visits to our online channels. The use of these technologies is carried out by the legislation we are subject to, especially the Law on the Protection of Personal Data No. 6698 (“KVK Law”).

By visiting <https://www.qumpara.com/>, you agree that the Company places the cookies necessary for the use of the website on your device.

The purpose of this Cookie Policy is to inform you about the processing of personal data obtained during the use of cookies by Site users/members/visitors (“Data Owner”) during the operation of the “Company” website (“Site”) operated by us. In this Cookie Policy, we would like to explain to you what type of cookies we use for what purposes and how you can control these cookies. As a company, we can stop using the cookies we use on our Site, change their types or functions, or add new cookies to our Site. Therefore, we reserve the right to change the provisions of this Cookie Policy at any time. Any changes made to the current Cookie Policy will become effective once they are published on the Site or any public media. You can find the last update date at the beginning of this Cookie Policy.

What Is a Cookie?

Cookies are small text files that are transferred from our websites to the hard drive of your computer or mobile device and stored there when you visit our website. This will record your actions and preferred settings during your browser session or for your next visit to our website. If you visit our websites again, this information will be sent back to the server. In this way, your computer or mobile device is automatically recognized, and, for example, your preferred settings are loaded. This has the advantage that you don't have to set them up every time you visit our website. We may use Cookies to track your preferences and statistically evaluate usage data for our websites to improve our offers, our online visibility, and our advertisements according to your needs in terms of content, graphics, and technology. We may use techniques such as pixels, and conversion tracking on our websites. For consistency, all these techniques are hereinafter referred to as Cookies.

Types of cookies used on our site and our purposes for using cookies in general;

In addition to the cookies we create as a company, it is possible to improve your user experience and carry out advertising activities by your preferences within the scope of services received from third parties such as Google and Facebook. We use 4 types of cookies on our website:

Persistent Cookie;

Anonymous cookies, which allow visitors to browse the <https://www.qumpara.com/> website, and access secure areas by using their features. The information collected by these cookies cannot be used for marketing purposes. If the use of such cookies is not allowed, various parts of the <https://www.qumpara.com/> website may be unavailable.

Cookie for Performance;

<https://www.qumpara.com/> are anonymous cookies that help improve the website. These types of cookies are used to collect information about how our visitors use the <https://www.qumpara.com/> website, and to detect the most visited pages or errors received.

Functionality Cookies;

These are anonymous cookies that allow our website visitors to remember their features and preferences. Based on this information, <https://www.qumpara.com/> may show content to each of our visitors in line with the information collected. If the use of such cookies is not allowed; Some parts of the <https://www.qumpara.com/> website may not be available, The level of support that the <https://www.qumpara.com/> website can provide may decrease, and may cause the <https://www.qumpara.com/> website to not remember your preferences and may cause a special feature not to be used or displayed for you; Remembering your preferences can be blocked

Target or Advertising Cookies,

Such cookies are usually placed by the advertising networks of the <https://www.qumpara.com/> website in line with the Company's information. These cookies are used to show relevant and personalized ads, limit the number of ads shown, measure the effectiveness of the advertising campaign, and remember your visit preferences.

The confidential information of users is not kept in any cookies we use.

How can you manage cookies?

Cookies only contain information about your visit history on the internet and do not collect any information about the files stored on your computer or mobile device. If you do not want cookies to be stored on your computer, you can change your cookie usage preferences in your browser's settings. However, if you prevent the use of cookies, you may not be able to receive some services provided by our Company over the internet or you may not be able to see some of the pages on our websites.

What are your rights regarding the processing of your data through cookies?

We would like to state that you have the following rights by the Law on Protection of Personal Data No. 6698.

- Learning whether personal data is processed or not,
- If personal data has been processed, requesting information about it,
- To learn the purpose of processing personal data and whether they are used by the purpose,
- Knowing the third parties to whom personal data is transferred in the country or abroad,
- Requesting correction of personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Requesting the deletion or destruction of personal data if the reasons requiring its processing cease to exist even though it has been processed by the law, and requesting that the transaction carried out within this scope be notified to the third parties to whom the personal data has been transferred,
- Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,
- Requesting compensation of the damage in case of loss due to unlawful processing of personal data.

For more detailed information about your personal data processed by our site, please read the Nobium Bilgi Teknolojileri Ve Danışmanlık Tic. INC. KVK Clarification Text.

Our Warning on Policy Changes

In the event that the content of this Policy changes or there are new additions, the latest updated policy will be made available on our website to provide transparency to our Users and inform how we collect and use data.